

# David Zelong Fan

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## Education

### Carnegie Mellon University

Bachelor of Science in Business Administration

GPA: 3.85/4.0; Dean's List: All Semesters

Pittsburgh, PA

May 2023

## Experience

### LittleMoochi

Intern

Pittsburgh, PA

May 2020 - Aug 2020

- Optimized Google and App Store search rankings for the startup LittleMoochi
- Managed social media platforms and company website; created and posted weekly content
- Researched influencer advertisement and contacted potential advertising partners

### Pegasus Fund

Intern

Shanghai, China

Jul 2018 - Aug 2018

- Analyzed industry and company performance for a Chinese startup, "Hunziyue"
- Helped to prepare analysis reports for various startups with research and data collection

## Activities

### Tartan Student Fund

Analyst

Feb 2020 - Present

Pittsburgh, PA

- Worked in the industrials and healthcare sectors; pitched three separate stocks to the fund. Out of the pitches, our team successfully pitched Abbott Laboratories with 78% agreement
- Analyzed investment catalysts; researched company action; probed industries for their unique characteristics and cost structures
- Followed the mining industry and provided weekly reports on Rio Tinto

### Game Creation Society

Team Leader

Sep 2019 - Present

Pittsburgh, PA

- Led a team of artists and programmers; completed a game using the Unity3D game engine
- Delegated tasks; hosted weekly meetings; facilitated coordination between members

### Business Science

Teaching Assistant

Aug 2020 - Dec 2020

Pittsburgh, PA

- Communicated with students and helped them with difficult computational concepts

### CMU Moneythink Finnovation

3rd Place Finalist

Feb 2019

Pittsburgh, PA

- Designed and pitched an educational game that would teach players about financial responsibilities, risk mitigation, and long-term budget planning

## Skills

- **Programming:** Python, Java, C#, Mathematica
- **Software:** Microsoft Excel, Adobe Illustrator, Adobe Premiere
- **Language:** Mandarin